



NASN TO FEATURE AT HOTELYMPIA

5th February 2008

NASN (North American Sports Network) is delighted to announce they have agreed a strategic partnership with CGA Integration with a view to install the American sports channel into elite hotels and other premier leisure destinations. The partnership will launch at the prestigious Hotelympia trade show taking place at ExCel in London on 17th-21st February.

Showcasing the widest range of new, cutting edge products and innovations, Hotelympia provides a uniquely social and dynamic environment for the hotel and hospitality industry, making it the perfect opportunity for CGA to promote their new partnership with NASN.

Specialist hospitality contractors, CGA, will be adding Europe's leading American sports channel, NASN, to their multi-channel television offering at the show. Whether it is in-room or communal area entertainment that your establishment requires, CGA will install and integrate the latest technologies in a professional and efficient manner, providing flexible, easy to use solutions for all clients.

NASN is currently the only European network dedicated to North American sports and airs over 800 live and as-live sports events each year to over ten million households. These include live games from the National Hockey League, including the All-Star Game and every game of the Stanley Cup Finals; live Major League Baseball games, including the All-Star Game and World Series as well college basketball action and the celebrated NCAA March Madness Basketball Tournament, and NCAA Football, including the Bowl Championship Series.

Now available in almost 40 countries, NASN is in a strong position to branch out to new venues and audiences and by joining up with CGA in time for one of the world's leading hospitality trade shows, Hotelympia.

Visit us all week during the show at stand S3505, located immediately on your left via entrance S6.