



Considering the needs of foreign visitors? **Get your (IP)TV updated for free!**

When selecting your (IP)TV channel package, it is worth considering the nationality of your guests as well as their demographics when determining their viewing preferences, as National Broadcasters will often pay subsidies to install their national channels.

For example, if you are visited by a lot of Russian guests, Russia Today will cover the cost of installing their channel. This can help to reduce the cost of installing (IP)TV for the first time if you include Russia Today in your channel choices or it makes an update almost free if their channel is included. CGA Integration has also worked with other content providers and has been able to offer subsidies like this for our customers with France24 and other broadcasters.

For more information about (IP)TV and the opportunities it offers, please see our web based guide; [IPTV product information sheet](#) or [contact us](#) to discuss how IPTV can work for you.

Specialist sound, light & video systems integrators

CGA Integration Ltd, PO Box 3997, Bracknell, Berkshire, RG42 2ZS

Registered Office: 125 High street, Odiham, Hants, RG29 1LA

phone: 0845 058 4650 fax: 0870 458 1668 e-mail: info@cga-integration.co.uk www.cga-integration.co.uk

VAT No. 851 5407 34 Registered in England and Wales. Company Registration No. 3878843